

CURRICULUM VITAE



**GABRIELLA
AGATHA**



PROFILE

**GABRIELLA
AGATHA**

CREATIVE DESIGNER

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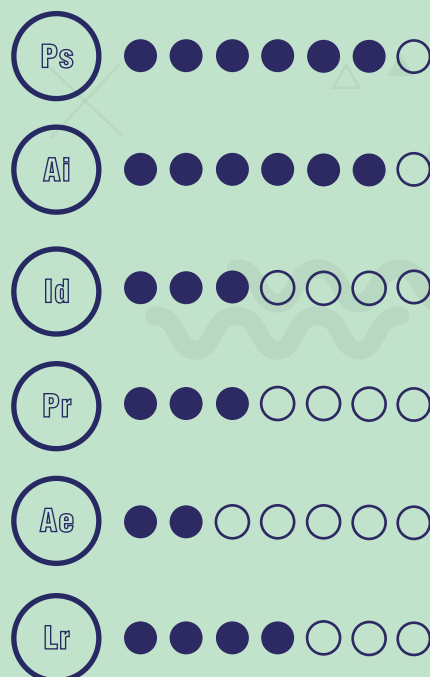
WEBSITE www.gabygabriellagatha.wix
site.com/cvporto



ABOUT ME

My passion in design is to develop and create visual content, working on writing as the craft of persuasive ads into an interesting visual communication to be enjoyed and consumed by others.

SOFTWARE SKILLS



SOFT SKILLS



EDUCATION

- | | |
|-------------|--|
| 2002 - 2008 | Graduated from Tarakanita 5 Elementary School |
| 2008 - 2014 | Graduated from St.Bellarminus Junior & Senior High School |
| 2014 - 2018 | Graduated from Tarumanagara University Bachelor of Visual Art & Design |

CURRICULUM VITAE



EXPERIENCE

- | | |
|--------------------|--|
| JAN - MAY '14 | ART DIVISION at Student Council of St. Bellarminus JHS 2014 |
| JAN - MAY '15 | MEDIA PUBLICATION at RUPA REKA 2015 of Tarumanagara University |
| AUG - OCT '17 | GRAPHIC DESIGNER Internship at PT. Indovickers Furnitama |
| JAN - APR '18 | GRAPHIC DESIGNER Internship at Berrybenka |
| NOV '18 - NOV '19 | SENIOR GRAPHIC DESIGNER at Hiro Group |
| DEC '19 - PRESENTS | MARKETING GRAPHIC DESIGNER at Thamrin Nine |



RESUME

GABRIELLA AGATHA



Concept, Idea and Creativity are passion.

Design is something that makes me believe love at first sight.

Why? Because I suddenly fell deep in love with every project I've made!

EXPERIENCE



Aug - Oct 2017

Graphic Designer Internship at Indovickers

- Created visual design for Indovickers event and project.
- Managed content of Indovickers's social media.
- Worked in Marketing and Graphic Design teamwork as well.
- Participated as Indovickers Golf Tournament 2017 organizer teamwork.



Jan - Apr 2018

Graphic Designer Internship at Berrybenka

- Created online / offline visual design and partnership with many companies for Berrybenka, Hijabenka and Shopdeca according to final brief.
- Worked in Graphic Design division as a teamwork.
- Participated in Graphic Designer of group discussion in determining Berrybenka's Pop Up Store theme.
- Created a lot of new creative ideas of fashion in fresh design look.



Nov 2018 - Nov 2019

Senior Graphic Designer at Hiro Group

- Created social media design promotion, book menu, graphic environmental, stationery, hoarding, banner, flagpole, uniform, packaging and others.
- Handled all outlets Instagram and food photography.
- Made brand new ideas for future event as marketing team.
- Worked in Graphic Design and Marketing division as teamwork.



Dec 2019 - Presents

Marketing Graphic Designer at Galleon Group

- Created design promotion for social media (Instagram) and outlet needs such as TV slide, tent card, email blast, member apps and book menu.
- Handling all brand Marketing needs and food photography.
- Managing CRM promo for member apps of Galleon Group.
- Making brand new ideas for future event or promotion as marketing team.
- Work in Graphic Design and Marketing department as teamwork.

SKILLS AND TOOLS



- Able to manage design with Adobe software.
- Experienced in graphic design and copywriting.
- Love to create creative idea and design strategy.

EDUCATION

Tarumanagara University, Class of 2014

- Bachelor of Arts, Visual Communication Design major.
- Concentration in Advertising.
- Overall GPA: 3.58

CONTACT

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